

For too long, community health workers (CHWs) have been excluded from discussions that influence their work and their communities. This free digital training equips CHWs with the skills to effectively share their personal stories and promote the health issues most important to their communities. Learners will have the ability to access and download videos, reading materials, and reflection exercises on the following topics:

1. The history and background of CHW programs
  2. How to advocate for improved health care and working conditions
  3. How to tell personal stories to advocate for change
  4. How to use technology tools to participate in global conversations
- We have also created a free Facilitator Guide to assist with in-person and hybrid group learning sessions as well as a Student Guide to guide users through the content.

## General Details

### PRIMARY USERS:

The primary users of the content are community health workers (CHWs) and community health worker supervisors.

### LANGUAGES:

English, French, and Spanish

### TYPE:

Content

### OPEN SOURCE LICENSE:

Creative Commons (CC BY-NC-SA 4.0) license

## Access Information

### WEBSITE

<https://digitalmedic.stanford.edu/our-work/free-advocacy-training/>

### CONTACT

[digitalmedic@stanford.edu](mailto:digitalmedic@stanford.edu)

## WHO System Classification

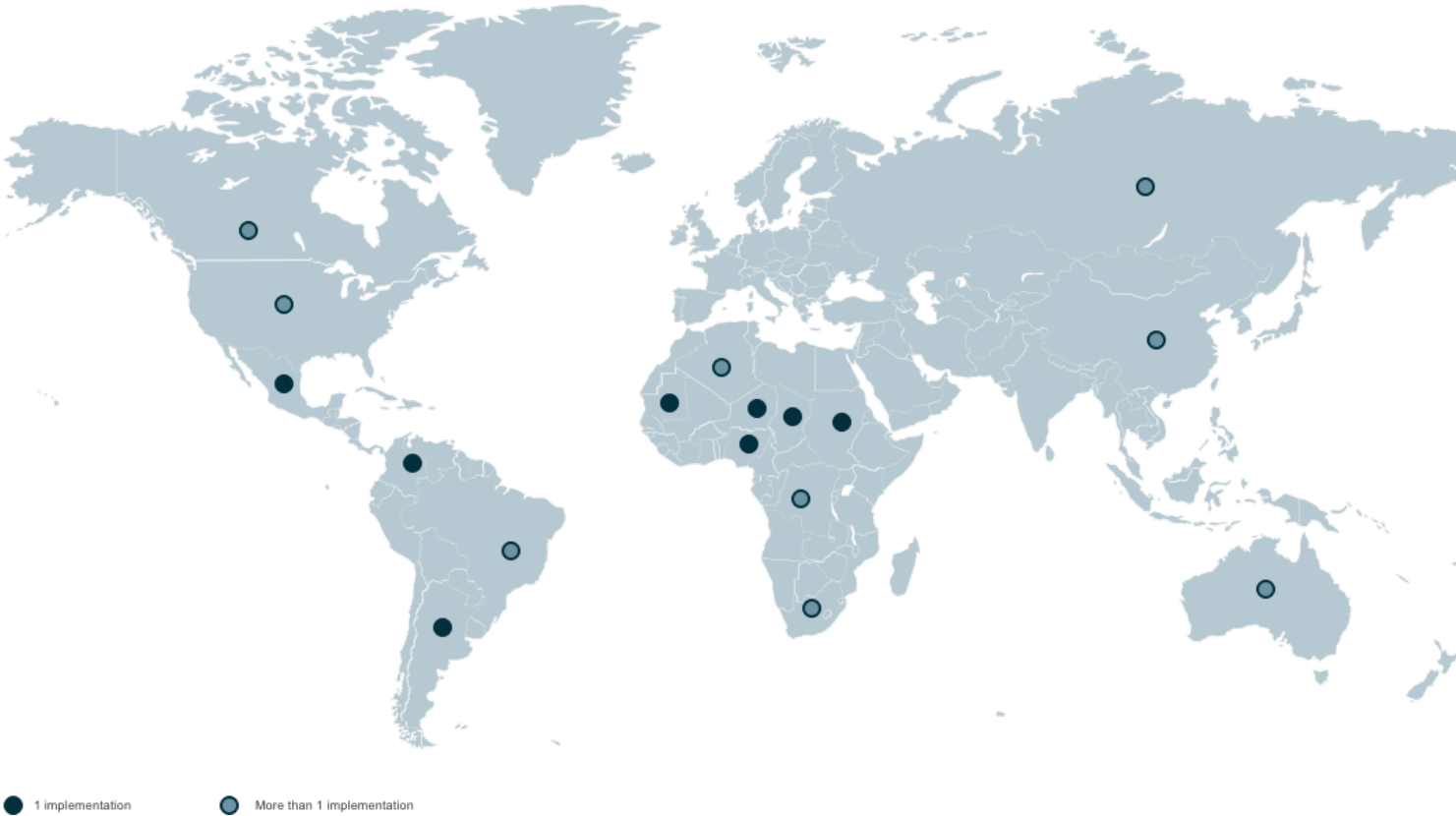
### PRIMARY

B5 | B5 Learning and training systems

### ADDITIONAL

# Geographic Reach & Impact

The development of the training course was in response to a need identified by CHWs in various countries. The content is applicable on a global scale. Individual learners can access the content anytime through the Digital Medic mobile app, Digital Medic website, the Stanford Center for Health Education YouTube channel, and the CHIC web app. Digital Medic app enrollees: 405 YouTube viewers: 9,291 CHIC web app enrollees: 6350 across 32 countries with a completion rate of 51% Resolve to Save Lives adaptation: More than 1,200 learners from over 35 countries enrolled in the course In addition, there are 532 CHWs that we know of completing the course in person. The course content has also been adopted and distributed by the Uganda Ministry of Health and Nama Wellness Community Centre, the Partnering for Vaccine Equity Resource Hub, CHW Central, and others from whom we do not have current reach data.



# Standards & Interoperability

The content does not include information on health standards or information on interoperability standards for data exchange.

OPENHIE COMPONENT  
Not Applicable

# Maturity

All maturity model assessments are self-reported by the funded organization leading the content development of the global good.

## Maturity Matrix: 2023

### Global Utility

Country Utilization	Medium
Country Strategy	Low
Digital Health Classifications Mapping	High
Content Accessibility	High
Sustainability and Ongoing Support	Medium

### Community Support

Organizational and Community Engagement	High
Content Governance	Medium
Content Roadmap	Medium
Resources to Support Use	Medium
Multi-Lingual Support	High

### Software Maturity

Content Productization	Medium
Content Reuse / Adaptability	High
Content Alignment to Global Normative Agencies	Low

# Resources

Resources available here  
<https://digitalmedic.stanford.edu/advocacy-training-community-health-workers#advocacy-access-resources>



# Community

Community Health Impact Coalition (CHIC) is making professional community health workers the norm worldwide by changing guidelines, funding, and policy. Founded in 2019, CHIC includes CHWs and organizations that research, advocate and activate. Our vision is quality care for all, including those who provide it: Visit [joinchic.org](https://joinchic.org)

The Coalition includes thousands of CHWs and dozens of global health organizations in [40 countries across five WHO regions](#).

28 member organizations

87 individual allies

6000+ community health workers

## COMMUNITY CALLS / FORUMS

The community is primarily virtually with regularly scheduled Zoom meetings where attendance is tracked. Summary emails are sent after every call.

- CHIC Members: Advocacy calls every 2 weeks; monthly research calls
- CHIC Allies: Monthly allies calls
- CHW Advocates: Monthly CHW calls

In addition, as part of the development and ongoing support for this resource, an Advocacy Training WhatsApp group has emerged and grown to over 10,143 users.

The orientation guide for interested members, allies, and advocates is [available here](#).

## PLATFORMS / MAILING LISTS

Digital Medic is an initiative of the Stanford Center for Health Education. Our mission is to improve the health of global communities by advancing the field of health education, building capacity for the health workforce, and expanding information equity worldwide. Learn more and sign up for our email newsletter:

<https://digitalmedic.stanford.edu/get-involved>

Join our email newsletter signup: <https://joinchic.org/join-us/>  
or visit [https://twitter.com/join\\_chic](https://twitter.com/join_chic)

# Sustainability

The Digital Medic team manages the content on an ongoing basis. Local organizations and ministries of health support the implementation of the content. The content was developed with the Community Health Impact Coalition (CHIC) and an advisory group of community health workers from Kenya, Uganda, Liberia, South Africa, Sierra Leone, Malawi, and Guatemala to ensure that all content is action-oriented and reflects the realities of CHWs' work and the challenges they face. CHIC and this group of CHW advisors piloted the content and provided feedback on an ongoing basis before its public release. The training has also been adopted by the Uganda Ministry of Health and is being rolled out as part of their national training curriculum, in collaboration with the Nama Wellness Community Centre in Uganda. The content was initially funded by a Johnson & Johnson grant awarded to the Community Health Impact Coalition, which selected Digital Medic as a sub-grantee and partner to develop and host the content. Digital Medic funds ongoing maintenance of the course through internal operational support as well as grant support through the ELMA Foundation.

# Linked Registries & Initiatives



# Policies

Terms & Conditions	<a href="https://docs.google.com/document/d/192EaMlegrreA8MZBi q_Se8j2Xe2TNdPIdYsH5RsICWs/edit?usp=sharing">https://docs.google.com/docu ment/d/192EaMlegrreA8MZBi q_Se8j2Xe2TNdPIdYsH5RsICWs/edit?usp=sharing</a>
User Agreement	<a href="https://docs.google.com/docu ment/d/192EaMlegrreA8MZBi q_Se8j2Xe2TNdPIdYsH5RsICWs/edit?usp=sharing">https://docs.google.com/docu ment/d/192EaMlegrreA8MZBi q_Se8j2Xe2TNdPIdYsH5RsICWs/edit?usp=sharing</a>
Tool Privacy Policy	<a href="https://docs.google.com/docu ment/d/192EaMlegrreA8MZBi q_Se8j2Xe2TNdPIdYsH5RsICWs/edit?usp=sharing">https://docs.google.com/docu ment/d/192EaMlegrreA8MZBi q_Se8j2Xe2TNdPIdYsH5RsICWs/edit?usp=sharing</a>

